



Revised July 25, 2024

MOVE Magazine

2024 PRODUCTION SCHEDULE (IDEAL)

PRINT	Issue 3 2024	Issue 4 2024
Planning Call	5/2/24	8/1/24
Feature story writing assignment sheets sent to AAMVA for review and approval	5/9/24	8/8/24
Writing Assignments to writers	6/28/24	8/14/24
Manuscripts to AAMVA	7/23/24	9/19/24
AAMVA feedback on manuscripts due to Unlock	8/1/24	9/26/24
All copy due from AAMVA	8/1/24	9/26/24
Ad Close Deadline	7/11/24	8/14/24
Bookmap created	7/18/24	9/27/24
1st Proof to AAMVA	8/6/24	10/8/24
1st Proof Comments to Unlock	8/9/24	10/11/24
Verify Venue Address from AAMVA	8/13/24	10/14/24
Ad Materials Due	7/29/24	8/30/24
2nd Proof to AAMVA	8/15/24	10/18/24
2nd Proof Comments to Unlock	8/21/24	10/25/24
Final Proof to AAMVA	8/27/24	11/1/24
Final Proof Comments to Unlock	8/29/24	11/5/24
Files to Printer	8/30/24	11/7/24
Printer PDF Proof Review/Approval	9/3/24	11/8/24
Review Advances	9/17/24	11/25/24
Issues Shipped to Venue	9/18/24	11/26/24
Bulk Shipment Arrives at Event Venue	9/21/24	11/29/24

Dates on this schedule that are missed by the AAMVA may result in a later in-home date and/or rush charges.

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WEB	Issue 3 2024	Issue 4 2024
WEB Exclusive Content Due to Unlock	8/21/24	9/25/24
WEB Digital Ad Close Deadline	8/28/24	10/2/24
WEB 1st Web Review to AAMVA	9/12/24	11/15/24
WEB 1st Web Review Comments to Unlock	9/16/24	11/19/24
WEB Digital Ad Materials Due	9/4/24	10/8/24
WEB 2nd Reveiw to AAMVA	9/18/24	11/25/24
WEB Final Review to AAMVA	9/19/24	11/27/24
WEB Final AAMVA Site Approval	9/20/24	11/28/24
WEB Update Go-Live	9/23/24	11/29/24

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