

AAMVA's Strategic Framework guides the Association's projects, priorities, and activities, providing direction and expectations represented in AAMVA's annual operating plan. It focuses on goals and outcomes to develop initiatives and measures that enable the Association to achieve its mission and vision.

STRATEGIC PRIORITY 1.0 - Member-Driven Solutions

Innovative, high value, timely solutions that support members' evolving business needs

- Goal 1.1 | Develop new or enhanced solutions to meet jurisdiction needs.
- Goal 1.2 | Maximize jurisdiction member engagement.
- Goal 1.3 | Maximize value for associate members.
- Goal 1.4 | Provide high-quality subject matter expertise.
- Goal 1.5 | Increase awareness of AAMVA and its brand.

STRATEGIC PRIORITY 2.0 - Culture of Excellence

Boards, committees, and staff who are engaged, motivated, and supported

- Goal 2.1 | Board governance provides strategic leadership and guidance to ensure AAMVA is accomplishing its mission.
- Goal 2.2 | Committees and working groups provide a productive forum for collaboration and engagement.
- Goal 2.3 | Effective managerial leadership ensuring a healthy organizational culture.
- Goal 2.4 | An organizational culture inspiring high staff engagement.

STRATEGIC PRIORITY 3.0 - Technology Management

Secure, reliable, and relevant systems

- Goal 3.1 | Secure, reliable, and compliant systems.
- Goal 3.2 | Explore/incorporate new and rising technology/methodologies in AAMVA's technology products and services.
- Goal 3.3 | Effective management of IT solutions and services.

STRATEGIC PRIORITY 4.0 - Fiscal Integrity

Sustainable, transparent, and compliant

- Goal 4.1 | Sustain revenue for operations without increasing jurisdiction members' dues/fees.
- Goal 4.2 | Maintain efficient and effective spending through responsible budgeting and transparency.
- Goal 4.3 | Ensure the highest standard of ethics and integrity in our fiscal management.

OUR MISSION

Serve North American motor vehicle and law enforcement agencies to accomplish their missions.

OUR VISION

*Safe drivers
Safe vehicles
Secure identities
Saving lives!*

