

Move Magazine

2023 PRODUCTION SCHEDULE (IDEAL)

PRINT	Issue 1 2023	Issue 2 2023	Issue 3 2023	Issue 4 2023
Planning call	10/14/22	12/9/22	5/3/23	6/14/23
Feature story writing assignment sheets sent to AAMVA for review and approval	10/21/22	12/16/22	5/10/23	6/22/23
Writing assignments sent to writers	10/28/22	12/27/22	5/17/23	6/29/23
Manuscripts sent to AAMVA	11/28/22	1/26/23	6/14/23	7/27/23
AAMVA feedback on manuscripts due to GLC	12/5/22	2/2/23	6/22/23	8/3/23
All copy due from AAMVA; revisions (if necessary) due to GLC	12/9/22	2/8/23	6/28/23	8/9/23
Ad Close Deadline	12/28/22	2/23/23	7/13/23	8/24/23
Bookmap created	12/29/22	2/24/23	7/17/23	8/25/23
1st proof to AAMVA	1/12/23	3/8/23	7/27/23	9/7/23
1st proof comments to GLC	1/18/23	3/13/23	8/1/23	9/12/23
Request updated mailing list from AAMVA	1/18/23	3/13/23	8/1/23	9/12/23
All ad materials due	1/18/23	3/13/23	8/1/23	9/12/23
Updated mailing list due to GLC	1/25/23	3/20/23	8/8/23	9/19/23
2nd proof to AAMVA	1/25/23	3/20/23	8/8/23	9/19/23
2nd proof comments to GLC	1/27/23	3/22/23	8/10/23	9/21/23
CEO Proof to AAMVA	1/27/23	3/22/23	8/11/23	9/22/23
CEO Proof comments to GLC	2/3/23	3/29/23	8/17/23	9/28/23
Final proof sent to AAMVA	2/9/23	4/4/23	8/29/23	10/10/23
AAMVA approval of final proof	2/10/23	4/5/23	8/30/23	10/11/23
Files to printer	2/14/23	4/7/23	9/1/23	10/13/23
InSite online proof review/approve	2/15/23	4/11/23	9/5/23	10/16/23
Publication ships*	2/27/23	4/21/23	9/15/23	10/26/23
Bulk Shipment Arrives at Event Venue	3/6/23	4/28/23	9/21/23	11/1/23
Event Start	3/8/23	5/2/23	9/26/23	11/6/23

Dates on this schedule that are missed by the AAMVA may result in a later in-home date and/or rush charges.

Workshop & Law Institute, March 8-9 San Antonio	Region 4 Conference, May 2-4 Phoenix	Annual Int'l Conf, Sep 26-28 Madison	Region 3 Conference, November 6-8 Des Moines
-------------------------------------------------	--------------------------------------	--------------------------------------	----------------------------------------------

WEB	Issue 1 2023	Issue 2 2023	Issue 3 2023	Issue 4 2023
Web exclusive content due from AAMVA	2/14/23	4/13/23	9/7/23	10/18/23
Update homepage	2/21/23	4/17/23	9/11/23	10/20/23
Ad Close Deadline	2/23/23	4/19/23	9/13/23	10/24/23
1st Review to AAMVA (Staging Site)	2/24/23	4/20/23	9/14/23	10/25/23
1st Review comments to GLC	2/28/23	4/24/23	9/18/23	10/27/23
All Ad Material Due	3/1/23	4/25/23	9/19/23	10/30/23
2nd Review to AAMVA	3/2/23	4/26/23	9/20/23	10/31/23
Final Review to AAMVA	3/6/23	4/28/23	9/22/23	11/2/23
AAMVA final approval of site	3/7/23	5/1/23	9/25/23	11/3/23
Go-Live	3/8/23	5/2/23	9/26/23	11/6/23

Dates on this schedule that are missed by the AAMVA may result in a later in-home date and/or rush charges.

Workshop & Law Institute, March 8-9 San Antonio	Region 4 Conference, May 2-4 Phoenix	Annual Int'l Conf, Sep 26-28 Madison	Region 3 Conference, November 6-8 Des Moines
-------------------------------------------------	--------------------------------------	--------------------------------------	----------------------------------------------